

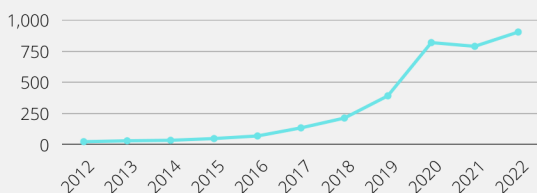
**MISSION: TO PROTECT, CONSERVE, AND AID IN THE RECOVERY OF HAWAII'S NATIVE WINGED WILDLIFE**  
through hands-on treatment, research, training, science education and cultural programs



## AT A GLANCE

### Year-to-Year Growth

The chart below compares patient numbers through the past ten years of operations.



### Challenges

- Keeping up with consistently high numbers of patients in our main facility
- Addressing rapidly-growing numbers of patients at neighbor island satellites
- Caring for many complex medical cases that require significant resources
- Working with aging facilities facing a growing list of maintenance needs
- Building fund development enough to sustain current services and provide a foundation for sustainable growth of HWC

### Strategies for Success

- Utilize increased visibility to assist with fundraising and program growth. In addition to growing social media and media presence, we recently carried out a comprehensive communications plan with iQ360
- Focus on staff - ensure there is enough personnel coverage, that pay is competitive and take the necessary steps to avoid burnout
- Continue to nurture our volunteers and statewide partnerships
- Share and train - our intern/extern programs have not only provided opportunities for students to grow, they have increased the pool of qualified candidates when we are hiring. Two current staff members started as interns, and one other as a volunteer!
- Income diversification - we have been working on our planned giving program and additional service contracts are in the works as well.

## 2022 RECAP AND 2023 UPDATE

Last year saw the highest patient numbers to date – 905 total patient cases statewide between our main Kapa’au facility, O’ahu satellite, and partner programs. So far in 2023 we are at 127 patients, which is up 30% from the same time last year. Total patients since we opened in 2012 has surpassed 3,500 native birds and a handful of native bats.

To keep up with the growing demand for our wildlife services, we hired additional hospital staff, accepted more interns and externs, purchased additional hospital equipment including an autoclave and an additional incubator, rebuilt the raptor aviary, completed major repairs in the facility, and opened our O’ahu satellite in partnership with the Honolulu Zoo.

## WHAT WE'RE MOST EXCITED ABOUT IN 2023

### Wildlife Programs

Our wildlife programs have come a long way! This year we continue to provide the highest-quality wildlife treatment and rehabilitation for native birds and bats, with additional staffing also allowing us to be able to train interns and veterinary student externs and to work with state and federal wildlife agencies to assist in achieving important conservation goals including the reduction of light pollution and improving the efficiency of wildlife response. With the additional staff on O’ahu we will also soon be able to have seven-day coverage at our O’ahu satellite facility.

### Education Programs & Community Engagement

We have welcomed to our staff a full-time Community Relations Coordinator who will help grow our education, outreach, and community programs. Not only will this new staff member be able to dedicate more time to school group visits and curriculum development, she will be working with our wildlife staff to build professional development opportunities for students in our community who are interested in native wildlife conservation and veterinary medicine. We're super excited to have her on our team!